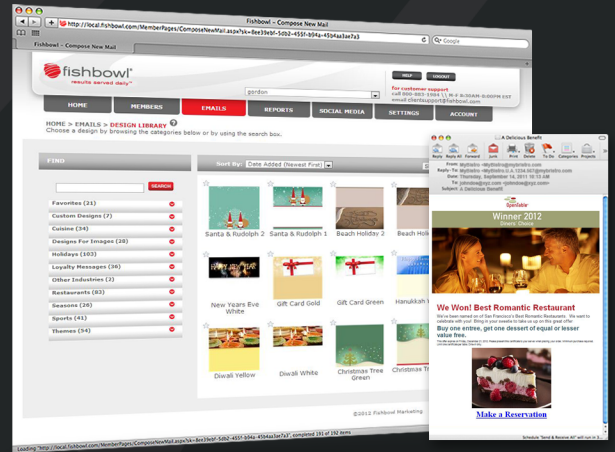


Build a successful email program for your restaurant



OpenTable™



The Leading Email Marketing provider for Restaurants now with OpenTable.

Fishbowl has helped over 45,000 restaurants opt-in over 90 million guests. Fishbowl's easy to use email marketing solutions are specifically designed for independent operators, making it easy to build a loyal customer database and create attractive professional emails to drive traffic to your restaurant.

As a preferred partner of OpenTable, Fishbowl is proud to offer OpenTable customers a robust email marketing program that is fully integrated with OpenTable. Fishbowl's powerful integration with OpenTable increases the value of guest reservations by automatically adding those new guests to your member list – finally no more spreadsheets!



Join the 45,000 restaurants that are using Fishbowl to

- Grow Member Lists
- Easily Create Professional Emails
- Measure Email Performance
- Harness the Power of Social Media
- Encourage Repeat Business

Learn why we're the leading choice for restaurants and the preferred partner of OpenTable.

Visit fishbowl.com/opentable or call 855.733.5303.

Fishbowl Offers Restaurants:

- OpenTable Integration:
 - Every night, guests who have made reservations at your restaurant via OpenTable are automatically added to your Fishbowl member list.
- Automated Loyalty Messages (Welcome to eClub, Happy Birthday, Happy Anniversary, Thank You for Dining, and We Miss You)
- 500+ Restaurant Specific Templates, including Diner's Choice Branding
- Embedded "Make a Reservation" link
- Email to OpenTable Guest Codes
- List Building Tools:
 - Website eClub Join Form Included
 - Sign Up Slips & Data Entry Services also available
- Social Media Marketing
 - Facebook eClub Join Form
 - Easily Post your Email to Facebook and Twitter
 - SM3: Full service Email, Social Media Marketing and Reputation Management
- Outstanding Deliverability:
 - Your emails reach your guests' inbox, not their SPAM folder
- Reporting:
 - See how many guests open emails and click through to make reservations